

Company Profile



Saric Events & Decor

A member of.  SARIC
Enterprises

Saric Events & Decor is a premier event planning and decoration company dedicated to transforming your special occasions into unforgettable experiences.

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CEO STATEMENT

As the CEO of Saric, our mission is to create unforgettable experiences by transforming visions into meticulously planned and flawlessly executed events. From intimate gatherings to grand celebrations, our dedicated team brings each story to life with creativity and precision. We pride ourselves on innovation, excellence, and client satisfaction, constantly evolving to stay ahead in the event industry. I am proud of our achievements and excited for the future, committed to making every moment magical and memorable for our clients.

Diana Sabur Gasim Idris



COMPANY HISTORY

Over the years, we have made it possible for our clients to trust us with their events 100%.

2024

Expanded services to include virtual event management and sustainable decor. Managed high-profile corporate and luxury wedding events. Received industry accolades for service and creativity.

2022

Adapted to post-pandemic needs with advanced technology for hybrid events. Grew client base to major corporates and high-net-worth individuals. Organized prominent events like the Nairobi Tech Expo.

2020

Innovated service delivery to handle pandemic challenges. Introduced new decor themes and expanded inventory. Secured repeat business and maintained strong client relationships.



MISSION & VISION



Vision Statement

Our vision is to be the leading event planning and decoration company recognized for our creativity, exceptional service, and ability to transform ordinary events into extraordinary experiences.

We aim to set new standards in the industry, continually innovating and exceeding our clients' expectations with every project we undertake.

We handle every aspect, from concept to completion, so you can relax and enjoy the moment.

Mission Statement

Our mission is to create extraordinary events that capture the essence of our clients' vision and bring it to life with elegance and style. We strive to provide exceptional service, innovative designs, and seamless execution, making every event a unique and memorable experience.

Saric Events & Decor

TEAM



Saric Events & Decor comprises of a young dedicated team that pursues relentless professionalism in every event that we undertake.

Diana Sabur Gasim Idris

Founder & C.E.O

Martha Nyanjam Mapuor

Finance & Operations Manager

Angeth Kur Bona

Events Manager

OUR WAY OF OPERATION

Saric Events & Decor Company has a “modus operandi” that we follow with passion.



Client Consultation

- Initial meetings to understand the client's vision, preferences, and requirements. This includes in-depth discussions about the event's purpose, desired atmosphere, and specific needs.
- Establishing clear communication channels to ensure clients are involved and informed throughout the planning process.



Customized Planning

- Developing a tailored plan for each event, including detailed timelines, budget management, and task lists.
- Utilizing project management tools to track progress, manage tasks, and coordinate with vendors.



Collaborative Design

- Working closely with clients to conceptualize and design unique themes and decor.
- Creating visual representations such as mood boards, sketches, and digital renderings to ensure alignment with the client's vision.



Vendor Coordination

- Sourcing and liaising with trusted vendors including caterers, photographers, videographers, entertainers, florists, and rental companies.
- Negotiating contracts, coordinating schedules, and managing communications to ensure seamless collaboration.

SERVICES OFFERED



01 Event Planning and Management

Consultation

Initial meetings to understand the client's vision, preferences, and requirements. This includes in-depth discussions about the event's purpose, desired atmosphere, and specific needs.

Vendor Coordination

Sourcing and liaising with trusted vendors including caterers, photographers, videographers, entertainers, florists, and rental companies. We negotiate contracts, coordinate schedules, and manage communications.

Budget management

Creating and managing budgets to ensure cost-effective planning without compromising on quality. We provide detailed budget breakdowns and regular updates to keep clients informed.

Logistics

Handling all logistics, including venue selection, transportation, accommodation, and itinerary planning. We ensure timely arrivals, smooth transitions, and seamless flow of the event.

Day-of Coordination

On-site management to ensure smooth execution and troubleshooting any issues that may arise. Our team handles all aspects, from guest coordination to vendor management, ensuring everything runs according to plan.

02

Event Design and Decor

Theme Conceptualization

Developing unique themes and concepts tailored to the client's preferences. We provide mood boards, sketches, and digital renderings to visualize the event.

Custom Decorations

Creating bespoke decorations that reflect the event's theme and the client's personality. This includes custom signage, monograms, and unique decor pieces.

Decor Planning

Designing and planning decor elements including floral arrangements, lighting, furniture, table settings, backdrops, centerpieces, and stage designs.

Setup and Teardown

Complete setup and teardown services to ensure a hassle-free experience for the client. Our team handles all installation and removal of decor elements efficiently and professionally.



03

Corporate Events

Conferences and Seminars

Organizing professional conferences, seminars, and workshops with state-of-the-art AV equipment, stage setups, seating arrangements, and branding materials.

Product Launches

Coordinating impactful product launches to maximize brand visibility and engagement. This includes press invitations, stage design, product displays, and promotional materials.

Corporate Retreats

Planning team-building activities, retreats, and corporate getaways to enhance team cohesion. We arrange venues, activities, transportation, and accommodation.

Award Ceremonies

Managing elegant award ceremonies to recognize and celebrate achievements. This includes stage design, award presentations, entertainment, and guest management.



We always try to understand the client's vision, preferences, and requirements

04

Social Events

Weddings

Comprehensive wedding planning services including venue selection, decor, catering, entertainment, photography, videography, invitations, and guest management.

Anniversaries

Planning intimate and grand anniversary parties to celebrate milestones. We design romantic setups, coordinate entertainment, and manage guest lists.

Birthday Parties

Creating memorable birthday celebrations for all ages with personalized themes, entertainment, games, and activities. We handle invitations, decor, and catering.

Private Parties

Organizing exclusive private parties and gatherings with customized themes and decor. We handle everything from invitations to cleanup.



We always try to understand the client's vision, preferences, and requirements.

05

Specialized Services

Destination Events

Planning and managing destination weddings and events, including travel arrangements, local vendor coordination, and legal requirements.

Luxury Event Planning

Curating high-end, luxurious events with top-notch services, exclusive venues, gourmet catering, premium entertainment, and bespoke decor.

Eco-Friendly Events

Providing sustainable event planning options, utilizing eco-friendly materials, waste reduction strategies, and green vendors.

Event Marketing

Creating and implementing marketing strategies to promote events, including social media campaigns, email marketing, press releases, and promotional materials.





06 Additional Services

Entertainment Coordination

Booking and managing entertainment such as live bands, DJs, performers, speakers, and special acts.

Photography and Videography

Arranging professional photographers and videographers to capture every moment of the event. We offer packages for photo albums, highlight reels, and full event coverage.

Guest Management

Handling RSVPs, seating arrangements, guest communications, and on-site guest services. We ensure a seamless and enjoyable experience for all attendees.

Event Rentals

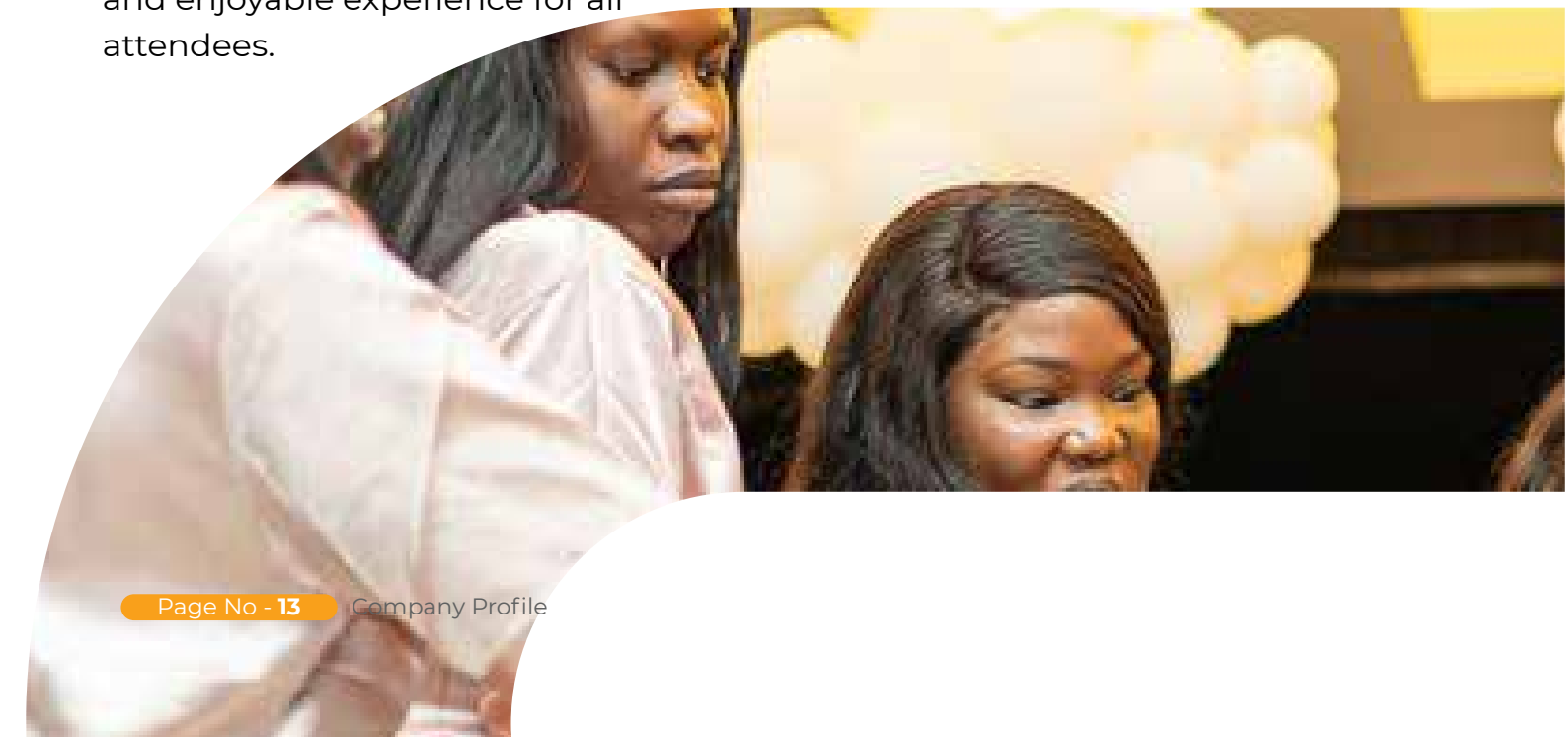
Providing a wide range of rental items including tents, tables, chairs, linens, dinnerware, and specialty decor items.

Catering Services

Partnering with top caterers to offer diverse menu options, including gourmet, vegan, and dietary-specific choices. We manage tastings, menu selection, and service staff.

Invitation and Stationery Design

Designing and printing custom invitations, save-the-dates, programs, menus, and other stationery. We offer digital and traditional printing options.



CLIENT TESTIMONIALS



"Saric Events & Decor turned our dream wedding into a reality. Every detail was perfect, and we couldn't have asked for a more beautiful day."

Eve and Eric



"The corporate retreat organized by Saric Events & Decor was a huge success. The team-building activities were fantastic, and everything was perfectly planned."

Dualpix communications



"Our product launch was a hit thanks to Saric Events & Decor. The attention to detail and creative setup impressed all our guests."

Cepter Limited



WHY CHOOSE SARIC EVENTS & DECOR



Our comprehensive planning and coordination services ensure that each event runs smoothly from start to finish.

Personalized Service

We prioritize understanding our clients' needs and preferences to deliver personalized and bespoke event solutions.

Attention to Detail

We focus on every detail, ensuring nothing is overlooked and every element contributes to the overall success of the event.

Seamless Execution

Our comprehensive planning and coordination services ensure that each event runs smoothly from start to finish.

Experienced Team

Our team comprises seasoned professionals with extensive experience in the event planning and decoration industry.

Innovative Designs

We pride ourselves on our creativity and ability to bring fresh, innovative ideas to every event we plan and decorate.

Sustainable Practices

We are committed to eco-friendly event planning, offering sustainable solutions and reducing the environmental impact of our events.









Saric Events and Decor is committed to making your events successful and memory lasting. Try us today and feel the impact of event management

Contact Us



With a passion for creativity and a commitment to excellence, we specialize in planning, organizing, and executing events that leave lasting impressions.



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